

September 30, 2009



## MEDIA ADVISORY



### **Linus Entertainment acquires The Children's Group** *Award winning label to expand operations and investments as a division of Linus Entertainment under GM Laura Hunter*

Founded in 1990 by principal shareholders Hy and Judy Sarick, The Children's Group is an award-winning and internationally recognized independent record label specializing in classical music and story-based entertainment for children.

The Children's Group has sold more than 4 million albums and more than 250,000 copies of the Emmy Award-winning family film, *Beethoven Lives Upstairs*. The labels' signature brand, Susan Hammond's *Classical Kids*, has earned an unprecedented six Juno Awards for Best Children's Album and six certified Platinum and Gold sales awards. The Children's Group is also home to the best-selling recordings in *The Mozart Effect* series as well as the first musical recording of best-selling children's author and storyteller Robert Munsch.

Industry veteran Laura Hunter, who joined the company in 2002 and currently serves as VP, will remain with the label as General Manager.

*"It is time for a reinvigoration of the unique Children's Group catalogue and I can think of no one better equipped to do this than Geoff Kulawick, assisted by Laura Hunter and the crew at Linus Entertainment."*  
Hy Sarick, Chairman, The Children's Group.

*"The Children's Group has a fabulous reputation for releasing quality music for kids. I am looking forward to growing the label and the Classical Kids brand, working with Laura Hunter expanding markets, producing and releasing new recordings."*  
Geoff Kulawick, President, Linus Entertainment.

Linus Entertainment was founded in 2000 by Geoff Kulawick, and has released albums by Gordon Lightfoot, Sophie Milman, Ron Sexsmith, Quartetto Gelato, Alannah Myles, Ashley MacIsaac, and Downchild. In 2004 Linus acquired the Hypnotic Records catalog, and in 2007 formed an investment group and acquired Canada's oldest independent label True North Records, home to iconic songwriters Bruce Cockburn & Murray McLauchlan. Linus also handles the international distribution for acclaimed Canadian Folk label Borealis Recordings.

Effective November 1<sup>st</sup> 2009, The Children's Group, Linus Entertainment, and True North Records will be operating at a new location: 14 - 3245 Harvester Road, Burlington, ON CANADA L7N 3T7

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